



Celebrate a healthcare hero  
and stand a chance to  
win a share of R10 000!

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#DoctorsDay2020

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Dear {doctor's name}

We at EthiQal would like to take this moment to **thank you** for your bravery and dedication in caring for the citizens of South Africa, both in the past and during the coronavirus pandemic. We know that this year has been a challenging one to say the very least, and without your care and commitment, our country would be in a much worse situation than what it finds itself in today.

The time has come to once again acknowledge the role that you as a medical professional, play in meeting the health and well-being needs of our nation. The **16<sup>th</sup> of November** is the date EthiQal was established in 2016, marking four remarkable and successful years. **This day is also Doctors' Day** – a day set aside to recognise the value you bring to the lives of South Africans and to celebrate your work and profession. Considering that we currently find ourselves in the middle of a pandemic, Doctor's Day is more relevant and significant than ever before.

To this end, EthiQal aims to inspire people across the country to celebrate a healthcare hero and the impact they have had on their lives. We are calling on all South Africans to submit their 'hero' stories of how their doctors have made a difference in their lives, for a chance to win a share of R10 000.

To see how patients and their families are celebrating their healthcare heroes, visit [www.doctorsday.co.za](http://www.doctorsday.co.za). You are welcome to submit your own story about how a fellow medical professional has positively impacted your life.

Here is a selection of last year's winning stories:

"When my brother was born, doctors said that he would not live past the age of six due to his mental condition. But Dr Struwig, our family doctor of many years, did everything in his power to save his life, going so far as covering the costs of operations and X-rays. Thanks to Dr Struwig, my brother is a healthy 50-year-old man. When my mother broke her hip at the age of 72, Dr Struwig was there for her. He performed X-rays and tests at his own cost and never asked for anything in return. He referred my mother to the Chris Hani Baragwanath Hospital, where she received the best medical care. Thank you Dr Struwig for everything you have done for our family. You are a one in a billion physician. We love you." – **Mark Van Zyl, 2019 Winner**

"I was admitted to Mediclinic Constantiaberg by my neurologist, Dr Green, to undergo a series of tests to determine what my brain went through during seizures. It was found that the part of my brain that controlled my short-term memory and emotions had been damaged. It was recommended that I undergo a right temporal lobotomy operation – a procedure that comes with serious side effects such as loss of sight, meningitis and depression. Dr Green stood by me throughout and took me under her wing during some trying times after surgery. The operation went so well that Dr Green asked me to talk to her patients who might be worried about undergoing similar procedures." – **Fiona Kruger, 2019 Winner**

**We trust that this year's campaign raises awareness about the sacrifices you make for the care of others, and celebrates your contributions to our lives.**

**Thank you. We salute you!**

The EthiQal Team.

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